A HANDY CHECKLIST TO SET UP FUNDRAISING FOR YOUR CAUSE

☐ **Decide on your fundraising approach, choose to**

- Ask people to bring their containers to a collection point at your own premises.

- Collect containers at a one-off event - either your own event or a concert, festival or market (in line with your local COVID-19 restrictions).

- Ask your supporters to return their containers to a container refund point and donate the funds directly to your cause using your scheme ID.

☐ **Set up your scheme ID**

Before you start fundraising, make sure you've got your unique scheme ID and have requested to be listed on the Containers for Change website.

You need a scheme ID to receive funds for the containers your group collects. If you need help just call our contact centre on 13 42 42.

☐ **Talk to your local container refund point**

Find your local container refund point and set up a meeting to discuss container collection options and any ways your container refund point could help promote your cause.

☐ **Set up your team and choose your champion**

Set up a team to run your fundraising and choose your champion - a dedicated volunteer or staff member who will be in charge of managing your collection efforts.

☐ **Container collection considerations**

If you're collecting containers at your own premises, decide where your collection point will be and where you're going to store your containers.

Speak to your container refund point to see if they can provide you with collection bins or cages.

☐ **Get the support of local businesses**

Be sure to speak to local businesses and ask for their help (this is a great way to get a lot more containers and raise more funds).

☐ **Use the marketing and fundraising assets**

Remember to use the marketing toolkit assets provided to promote your fundraising.

☐ **Further support**

If you need any help or guidance please don't hesitate to get in touch with our marketing team for further support marketingqld@containersforchange.com.au.